

**CITY OF RED BLUFF**  
**PUBLIC NOTICE of PUBLIC HEARING**  
**Notice of Intent to Consider Sign Regulations Amendments Regarding the Use of**  
**Digital Display Signs**

**NOTICE IS HEREBY GIVEN** that the City of Red Bluff Planning Commission will conduct a public hearing on Tuesday, February 26, 2019 at 5:15 in the City Council Chambers at 555 Washington Street, regarding the following project:

The City of Red Bluff is currently in the process of amending the City's Municipal Code to allow for the use of digital signs in the city. As such, we are reaching out to you for comments or questions you may have on the proposed Sign Regulations amendment.

The existing Municipal Code does not specifically allow the use of digital signs. Because the Sign Regulations does not identify, by definition, size, illumination, or location of use of digital signs, the Sign Regulations places an unwarranted impediment to the development of this type of signage. As such, the City is in the process of revising the Sign Regulations to allow the use of digital signs in commercial and industrial zoning districts.

Any person may appear and be heard at the public hearing and interested parties are encouraged to submit written comments on the above noted project. Written comments to be presented to the Planning Commission should be delivered to the City Community Development Department at least eight (8) days prior to the hearing in order to assure that these comments may be included in with the Planning Commission material. If written comments are submitted later than this deadline, the Planning Commission may not have time to adequately address these comments. All written comments should be to the City of Red Bluff, Community Development Department, 555 Washington Street, Red Bluff, CA 96080.

Final approval of the Sign Regulations amendments will require City Council adoption at a date to be determined. In accordance with Government Code Section 65009, if any person(s) challenges the City Council in court, said persons(s) may be limited to only those issues that were raised at the public hearing described in this notice, of in the written correspondence delivered to the City Council at or prior to the public hearing.