

**RED BLUFF
CITY COUNCIL
REGULAR COUNCIL MEETING**

Date of Meeting: Tuesday, November 2, 2010
Time of Meeting: 6:15 p.m. Closed Executive Session
7 p.m. Regular Meeting
Place of Meeting: Council Chambers, City Hall
555 Washington Street
Red Bluff, CA 96080

Councilmember's Present: Jeff Moyer, Mayor
Bob Carrel, Mayor Pro Tem
Wayne Brown
Forrest Flynn
James Byrne

Staff Present: Martin Nichols, City Manager
Dawn Arnett, Financial Management Specialist
Jo Anna Lopez, City Clerk
Paul Nanfito, Police Chief
Scot Timboe, Planning Director
Mark Barthel, Public Works Director
Mike Bachmeyer, Fire Chief
Debbie Carlisi, Parks and Recreation Director
Tessa Pritchard, Human Resources Director
J.D. Ellison, Building Director/Official
Donna Gordy, City Treasurer

CLOSED EXECUTIVE SESSION:

**PUBLIC EMPLOYEE PERFORMANCE REVIEW
Title: City Manager (Government Code Section 54957)**

Mayor Moyer reported that the City Council had given direction to staff.

PLEDGE OF ALLEGIANCE:

Mayor Jeff Moyer asked Kate Grissom to lead the Pledge of Allegiance and the Assembly joined in.

CITIZEN'S COMMENTS:

Don Williams thanked Scot Timboe, Planning Director for all his hard work and help.

PROCLAMATIONS:

PRESBYTERIAN CHURCH – 150th ANNIVERSARY

Mayor Jeff Moyer read and presented the Proclamation to Mr. Todd.

LET'S MOVE CAMPAIGN

CONSENT CALENDAR:

M/S/C Councilmembers Flynn and Byrne to approve the Consent Calendar.

AYES: Councilmembers Flynn, Byrne, Carrel, Brown and Moyer

NOES: NONE

ABSENT OR NOT VOTING: NONE

Approved 5/0/0

APPROVAL OF MINUTES:

November 2, 2010

Approved 5/0/0

CURRENT BUSINESS:

CHAMBER OF COMMERCE UPDATE PRESENTATION ON BRANDING

Recommendation: That the City Council receive the update from members of the Red Bluff Chamber of Commerce on Branding and Red Bluff Rebound.

Kate Grissom gave a PowerPoint presentation on the Branding effort.

Ken Robison gave a presentation on Red Bluff Rebound.

INFORMATIONAL ONLY NO ACTION NEEDED

PUBLIC HEARING TO CONSIDER AN ORDINANCE AMENDMENT REGARDING CERTAIN LAND USE CATEGORIES IN RED BLUFF CITY CODE SECTIONS 25.79 AND 25.52 IN CERTAIN COMMERCIAL ZONES

Scot Timboe, Planning Director, reviewed the staff report and gave staff's recommendation that the City Council:

1. Conduct the public hearing and consider all public testimony and other information submitted relating to Ordinance No. 1006; Rezone No. 216.
2. Find that Ordinance No. 1006; Rezone No. 216 in exempt from CEQA pursuant to Section 15308 of the CEQA Guidelines.
3. Waive the First Reading and Introduce Ordinance No. 1006; Rezone No. 216, amending Chapter 25 Section 25.79 of the Red Bluff City Code Classifying Sales, Retail inside; Sales Retail Outside and Screened; Sales, Wholesale as "Conditional Use Permit" in FC Zoning Districts and Classifying Assembly, Inside "conditional Use Permit" in FC Zoning Districts Along with Section 25.52 Creating and Classifying Sales, Wholesale as "Conditional Use Permit" in R-4 Zoning Districts and Classifying Assembly, inside with a Conditional Use Permit" in R-4 Zoning Districts.

Mayor Moyer opened the Public Hearing at 7:42 p.m.

Don Williams expressed his excitement about opening up great opportunities with the adoption of this ordinance.

John Troutman congratulated the City Council on opening things to change on this corridor.

Mayor Moyer closed the Public Hearing at 7:47 p.m.

M/S/C Councilmember Carrels and Byrne to:

1. Find that Ordinance No. 1006; Rezone No. 216 is exempt from CEQA pursuant to Section 15308 of the CEQA Guidelines.
2. Waive the First Reading and Introduce Ordinance No. 1006; Rezone No. 216, amending Chapter 25 Section 25.79 of the Red Bluff City Code Classifying Sales, Retail inside; Sales Retail Outside and Screened; Sales, Wholesale as "Conditional Use Permit" in FC Zoning Districts and Classifying Assembly, Inside "conditional Use Permit" in FC Zoning Districts Along with Section 25.52 Creating and Classifying Sales, Wholesale as "Conditional Use Permit" in R-4 Zoning Districts and Classifying Assembly, inside with a Conditional Use Permit" in R-4 Zoning Districts.

AYES: Councilmembers Carrel, Byrne, Flynn, Brown and Moyer

NOES: NONE

ABSENT OR NOT VOTING: NONE

REQUEST FOR APPROVAL OF RECRUIT AND FILL VACANT ADMINISTRATIVE ASSISTANT POSITION IN THE ENGINEERING DEPARTMENT

Tessa Pritchard, Human Resources Director, reviewed the staff report and gave staff's recommendation that the City Council authorize City staff to recruit and fill the vacant Administrative Assistant position in the Engineering Department.

M/S/C Councilmembers Flynn and Brown to authorize City staff to recruit and fill the vacant Administrative Assistant position in the Engineering Department.

AYES: Councilmembers Flynn, Brown, Carrel and Moyer

NOES: Councilmember Byrne

ABSENT OR NOT VOTING: NONE

STAFF ITEMS/ REPORTS/ COMMITTEE REPORTS/ COUNCIL COMMENTS/ STAFF UPDATES OF COMING EVENTS:

Mayor Pro Tem Carrel wished the best to the Branding Committee.

ADJOURNMENT:

There being no further business Mayor Moyer adjourned the meeting at 7:59 p.m. until the meeting of November 16, 2010 at 7:00 p.m.

Jeffery M. Moyer, Mayor

ATTEST:

Jo Anna Lopez, City Clerk