CITY COUNCIL

A G E N D A

Date of Meeting: **Tuesday, November 2, 2010**
Time of Meeting: **6:15 p.m. Closed Executive Session**
7 p.m. Regular Meeting
Place of Meeting: **Council Chambers, City Hall**
555 Washington Street
Red Bluff, CA 96080

The City of Red Bluff welcomes you to their meetings, which are regularly scheduled for the first and third Tuesdays of each month. Your participation and interest are encouraged and appreciated. Meeting notices are available in appropriate alternative formats, upon request of a person with a disability. If accommodations are needed for individuals with disabilities, please contact the Deputy City Clerk's office prior to the day of the meeting.

The Agenda is divided into two sections:

CONSENT AGENDA: These items include routine financial and administrative actions and are usually approved by a single majority vote. Any City Councilmember, staff member or interested person may request that an item be removed from the Consent Agenda and those items are usually considered following approval of the remaining Consent Agenda.

REGULAR AGENDA: These items include significant financial and administrative actions of special interest that are usually approved individually by a majority vote. The Regular Agenda also includes noticed hearings and public hearings. The times on the agenda are approximate.

The deadline for items to be placed on the City's agenda is 5:00 p.m. on the preceding Tuesday, unless a holiday intervenes. Items not listed on the Agenda can only be considered by the City Council if they qualify under Government Code Section 54954.2(b) (typically this applies to items meeting the criteria as an off agenda emergency).

The City of Red Bluff is an equal opportunity provider

A. CLOSED EXECUTIVE SESSION:

1. **PUBLIC EMPLOYEE PERFORMANCE REVIEW**
   Title: City Manager (Government Code Section 54957)

B. PLEDGE OF ALLEGIANCE:

C. CITIZEN'S COMMENT:

This time is set-aside for citizens to address the City Council on any item of interest to the public that is within the subject matter jurisdiction of the City Council. For items that are on the agenda, public comment will be heard when the item is discussed. If your comments concern an item that is noted as a public hearing, please address the City Council after the public hearing is opened for public testimony. The Mayor reserves the right to limit each speaker to three (3) minutes. Please understand that by law, the City Council cannot make decisions on matters not on the agenda and matters of concern will be referred to the City Manager's Office.

D. PROCLAMATIONS:

1. PRESBYTERIAN CHURCH – 150TH ANNIVERSARY
Joe Harrop

2. LET'S MOVE CAMPAIGN

E. CONSENT CALENDAR:

1. APPROVAL OF MINUTES

October 19, 2010

END OF CONSENT CALENDAR

F. CURRENT BUSINESS:

1. CHAMBER OF COMMERCE UPDATE PRESENTATION ON BRANDING

Recommendation:

That the City Council receive the update from members of the Red Bluff Chamber of Commerce on Branding and Red Bluff Rebound.

2. PUBLIC HEARING TO CONSIDER AN ORDINANCE AMENDMENT REGARDING CERTAIN LAND USE CATEGORIES IN RED BLUFF CITY CODE SECTIONS 25.79 AND 25.52 IN CERTAIN COMMERCIAL ZONES

Recommendation: That the City Council:

1. Conduct the public hearing and consider all public testimony and other information submitted relating to Ordinance No. 1006; Rezone No. 216.

2. Find that Ordinance No. 1006; Rezone No. 216 is exempt from CEQA pursuant to Section 15308 of the CEQA Guidelines.

3. Waive the First Reading and Introduce Ordinance No. 1006; Rezone No. 216, amending Chapter 25 Section 25.79 of the Red Bluff City Code Classifying Sales, Retail Inside; Sales Retail Outside and Screened; Sales, Wholesale as "Conditional Use Permit" in FC Zoning Districts and Classifying Assembly, Inside "conditional Use Permit" in FC Zoning Districts Along with Section 25.52 Creating and Classifying Sales, Retail Inside; Sales Retail Outside and Screened; Sales, Wholesale as "Conditional Use Permit" in R-4 Zoning Districts and Classifying Assembly, inside with a Conditional Use Permit" in R-4 Zoning Districts.

3. REQUEST FOR APPROVAL TO RECRUIT AND FILL VACANT ADMINISTRATIVE ASSISTANT POSITION IN THE ENGINEERING DEPARTMENT

Recommendation:

That the City Council authorize City staff to recruit and fill the vacant Administrative Assistant position in the Engineering Department.

G. STAFF ITEMS/REPORTS/COMMITTEE REPORTS/COUNCIL COMMENTS/STAFF UPDATES OF COMING EVENTS:

Reports by City Council Committee members on meetings held, City Council comments, staff updates of coming events and/or meetings.

H. ADJOURNMENT:

Next regular meeting of the City Council will be the Meeting of November 16, 2010, at the Red Bluff City Council Chambers.