



CITY OF RED BLUFF

Parks and Recreation Department Advisory Commission Minutes

Date of Meeting: April 11, 2012
Time of Meeting: 7:00 p.m.
Place of meeting: Red Bluff Council Chambers
555 Washington Street
Red Bluff, California

Commissioners Present: Fred Avilla, Chairperson
Rachelle Sousa
Tim Morehouse
Amanda Wigno
Patricia Phillips
Loretta Heisler
Rebecca Blanchard

Commissioners Absent: None

Staff Present: Debbie Carlisi, Director
Sherry Wagner, Administrative Assistant

A. Pledge of Allegiance

B. Approval of Minutes

Tim Morehouse motioned to approve March 14, 2012 minutes. Fred Avilla seconded the motion. Ayes: 7 Noes: 0

C. Citizens Comments

None

D. Current Business

1. Department Name/Presentation by Kris Behrens

Kris Behrens, Manager of Marketing and Community Relations for St. Elizabeth community Hospital gave a Powerpoint presentation about putting a brand on your business. There was discussion afterward about how this can be used for the new department name and whether Parks and Recreation could tie into the local branding efforts.

"The City of Red Bluff is an Equal Opportunity Provider"

2. Brass Plaque for Crowley's

Director Carlisi has come up with a sample idea that will be emailed to the Commissioners.

3. Dog Park at Diamond Park

Director Carlisi reported that TAC was positive about the idea of a Dog Park. Carlisi also mentioned that there has been a request to host a Dog Bone Social at River Park. This could be done at Diamond Park. Carlisi will send the Commissioner an email when the date is set in case they would like to participate.

Commissioner Wigno said she could coordinate with The Job Training Center and "The Crew" for construction if we proceed with a Dog Park.

Commissioner Wigno reported that she had researched a bulletin board and it could cost between \$600-\$1000. Commissioner Morehouse suggested having it be an Eagle Scout project. Sousa suggested the high school could do it for "Make a Difference" day.

4. Wi-Fi River Park:

Director Carlisi brought this up with TAC. They were considered Wi-Fi could attract more homeless with smart phones. Commissioner Heisler will check with other parks to see if they are offer Wi-Fi. Commissioner Heisler thought we could try it and then if it is an issue we could stop it.

Director Carlisi also mentioned Scot Timboe has plans for the boat launch at River Park and will invite him to the next meeting.

5. I-5 Signs: There was discussion about adding more signs on I-5. Carlisi and Scot Timboe have done the work for Way Finding signs and passed it on to the Branding Committee. The cost is going to be in the maintenance and easement right of way.

6. Sales tax increase: Bill Leddy informed Director Carlisi that the Mendocino Aquatic Center used a sales tax increase to support their center. Also, in Medford, Oregon they are putting a tax measure on the ballot to build two new city pools. There was committee discussion. This money could help parks, pool, possibly even the police. Director Carlisi will invite our City Manager, Richard Crabtree to our next meeting to discuss the process to proposing a quarter of a percent increase for this purpose.

7. Waterslide at McGlynn Pool: Director Carlisi has received requests for a Waterslide at McGlynn pool. There was discussion about how adding a Waterslide and Splash Park at McGlynn Pool could be a crown jewel for Red Bluff for the new branding project.

7. Commissioners Comments: There were several positive comments. Commissioner Wigno stated that as commissioners everyone should share their excitement about the park ideas and improvements with people in the community.

Chairperson Sousa adjourned the meeting at 8:48 p.m.

"The City of Red Bluff is an Equal Opportunity Provider"

The next meeting of the Parks and Recreation Advisory Commission will held May 9, 2012 at the Red Bluff City Hall located at 555 Washington St. The meeting will begin at 7:00 p.m.

The City of Red Bluff is an equal opportunity employer.

Respectfully submitted,

Sherry Wagner
Administrative Assistant of Parks and Recreation

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