

# Q4



# City of Red Bluff Sales Tax Update

First Quarter Receipts for Fourth Quarter Sales (October - December 2012)

## Red Bluff In Brief

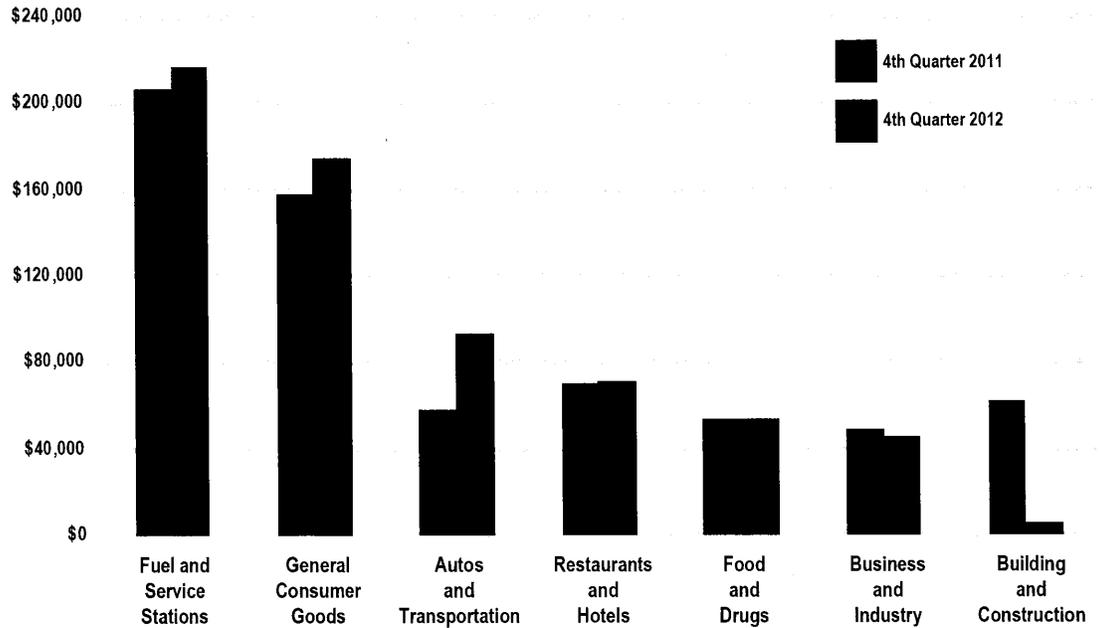
Receipts from Red Bluff's October through December sales were 1.0% lower than the same quarter one year ago. Actual sales activity increased 4.9% after accounting aberrations were factored out.

Reporting problems temporarily depressed receipts from the building and construction group and were primarily responsible for the current quarter decline. A lower allocation from the countywide use tax pool was also a factor.

The losses were partially offset by business additions and improving sales from the autos and transportation group while higher fuel prices boosted fuel and service station returns. Receipts from general consumer goods were temporarily inflated by the double-up of previously late payments.

Adjusted for aberrations, taxable sales for all of Tehama County increased 11.4% over the comparable time period, while the Far North region as a whole was up 2.1%.

## SALES TAX BY MAJOR BUSINESS GROUP



### TOP 25 PRODUCERS

In Alphabetical Order

Aarons	More for Less
Adobe Road Chevron	One Stop Gas & Food
Antelope Valero	Raleys Supermarket
Arco AM PM	Red Bluff AM PM
CVS Pharmacy	Red Bluff Chrysler Dodge Jeep Ram
Exxon Food Mart	Red Bluff Shell
Food Maxx	Staples
Growney Motors Buick Pontiac	Taco Bell
Helser Chev Olds Cad & Geo	Tesoro West Coast
Les Schwab Tires	Tractor Supply Company
Liquor & Food	Walgreens
Main Street Chevron	Walmart
McDonalds	

### REVENUE COMPARISON

Two Quarters – Fiscal Year To Date

	2011-12	2012-13
Point-of-Sale	\$1,355,564	\$1,438,698
County Pool	136,334	141,615
State Pool	710	184
Gross Receipts	\$1,492,608	\$1,580,497
Cty/Cnty Share	(149,261)	(158,050)
Net Receipts	\$1,343,347	\$1,422,447
Less Triple Flip*	\$(335,837)	\$(355,612)

\*Reimbursed from county compensation fund