

Q3



City of Red Bluff Sales Tax Update

Fourth Quarter Receipts for Third Quarter Sales (July - September 2012)

Red Bluff In Brief

Receipts for Red Bluff's July through September sales were 12.5% higher than the same quarter one year ago.

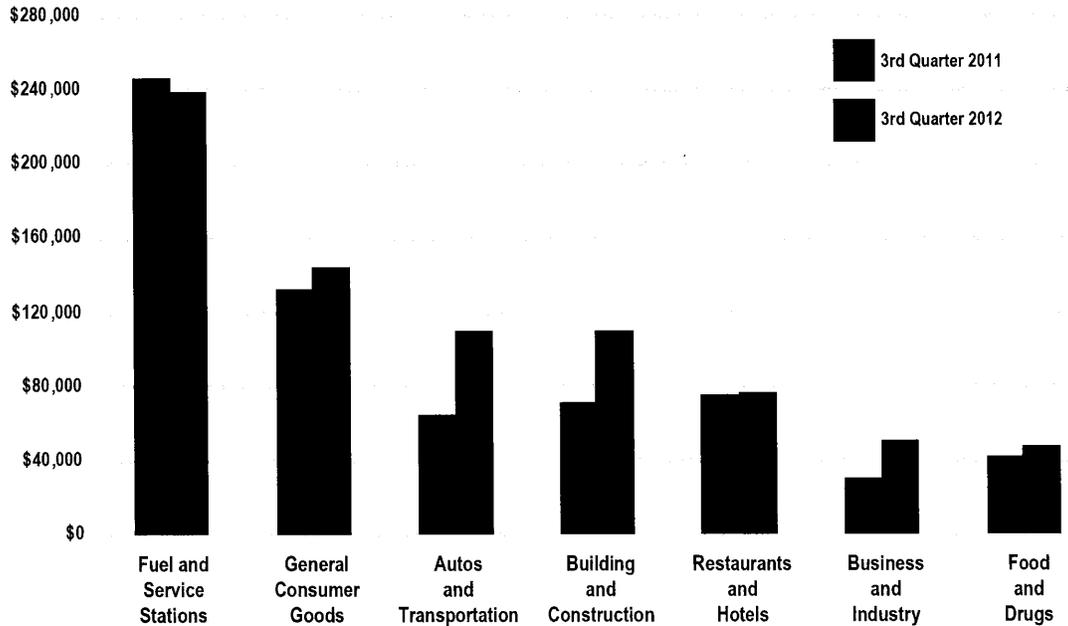
Recent additions helped boost revenues from auto dealers, electronic/appliance stores and home furnishings. Receipts from building/construction and business/industry were inflated by reporting aberrations. The increase in general consumer goods was exaggerated by a onetime accounting adjustment.

The city's allocation from the county use tax pool increased overall results.

Receipts from service stations were temporarily depressed by the double-up of a previously late payment in the year-ago period.

Adjusted for aberrations, taxable sales for all of Tehama County increased 9.9% over the comparable time period, while the Far North region as a whole was up 2.5%.

SALES TAX BY MAJOR BUSINESS GROUP



TOP 25 PRODUCERS

In Alphabetical Order

Adobe Road	More for Less
Chevron	One Stop Gas & Food
Antelope Valero	Raleys
Arco AM PM	Red Bluff AM PM
Brothers Smog	Red Bluff Chrysler Dodge Jeep Ram
Circle 7 Days	Red Bluff Gas
Exxon Food Mart	Red Bluff Shell
Food Maxx	Staples
Growney Motors Buick Pontiac	Taco Bell
Home Depot	Tesoro West Coast
Les Schwab Tire Center	Tractor Supply Company
Liquor & Food	Walmart
Main Street Chevron	
McDonalds	

REVENUE COMPARISON

Two Quarters - Fiscal Year To Date

	2011-12	2012-13
Point-of-Sale	\$1,386,230	\$1,512,226
County Pool	125,596	155,170
State Pool	171	446
Gross Receipts	\$1,511,997	\$1,667,843
Cty/Cnty Share	(151,200)	(166,784)
Net Receipts	\$1,360,797	\$1,501,058
Less Triple Flip*	\$(340,199)	\$(375,265)

*Reimbursed from county compensation fund