

Q3 2009



City of Red Bluff Sales Tax Update

Fourth Quarter Receipts for Third Quarter Sales (Jul-Sep 2009)

Red Bluff In Brief

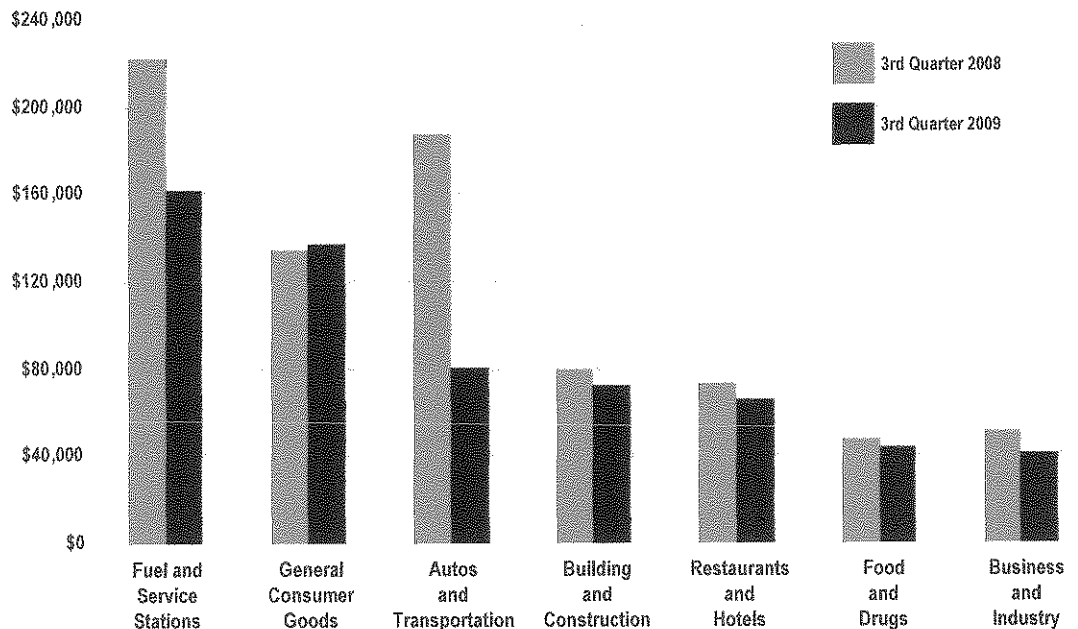
Gross receipts for Red Bluff's July through September sales were 22.6% lower than the same quarter of 2008.

Sharply lower fuel prices compared to last year's record highs cut postings from service stations and bulk fuel sales. Receipt of a double-up payment in the year-ago period overstated the impact of the recent closure of a new car dealership. The retroactive correction of an account misallocation further pared transportation sector results. A business closeout clipped returns from food & drugs overall. Payment anomalies distorted comparisons for some categories of restaurants.

The apparent gain from general consumer goods was the result of accounting anomalies that inflated current quarter postings and understated last year's returns; the group was actually down 4.5% after one-time reporting aberrations were excluded.

Adjusted for anomalies, taxable sales for all of Tehama County fell 20.3% over the same time period; the Far North region as a whole was down 15.4%.

SALES TAX BY MAJOR BUSINESS GROUP



TOP 25 PRODUCERS

In Alphabetical Order

1 Stop	Liquor & Food
Antelope Liquors	Main Street
Power Gas	Chevron
Antelope Valero	McDonalds
Arco AM PM Mini Mart	More for Less
Exxon Food Mart	Raleys
Five Star Gas & Food Mart	Red Bluff Shell
Food Maxx	Riverside Bar & Grill
Gas 4 Less	Sears Home Store
Growney Motors	Staples
Buick Pontiac	Taco Bell
Helser Chev Olds Cad & Geo	Tesoro West Coast
Home Depot	Tractor Supply Company
Les Schwab Tire Center	Walmart

REVENUE COMPARISON

Two Quarters – Fiscal Year To Date

	2008-09	2009-10
Point-of-Sale	\$1,662,429	\$1,219,155
County Pool	146,213	149,857
State Pool	446	1,223
Gross Receipts	\$1,809,089	\$1,370,234
Cty/Cnty Share	(180,909)	(137,023)
Net Receipts	\$1,628,180	\$1,233,210
Less Triple Flip*	\$(407,045)	\$(308,303)

*Reimbursed from county compensation fund