



CITY OF RED BLUFF

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SPECIAL JOINT WORKSHOP OF THE RED BLUFF CITY COUNCIL, CITY OF CORNING, CITY OF TEHAMA AND THE TEHAMA COUNTY BOARD OF SUPERVISORS

MINUTES

Date of Meeting: Monday, December 14, 2015
Time of Meeting: 6:00 p.m. – Call to Order
Place of Meeting: County of Tehama Administrative Building
Board of Supervisors Chambers
727 Oak Street
Red Bluff, CA

Councilmembers Present: Clay Parker, Mayor
Gary Jones, Mayor Pro Tem
Daniele Jackson
Rob Schmid
Suren Patel

Councilmembers Absent: None

Staff Present: Rick Crabtree, City Manager/City Attorney
Cheryl Smith, Deputy City Clerk

PLEDGE OF ALLEGIANCE

Board of Supervisors Chairperson Burt Bundy led the Pledge of Allegiance and the assembly joined in.

CITIZENS COMMENTS

None

TEHAMA COUNTY JOB CREATION STUDY SESSION

1. INFORMATIONAL PRESENTATION ON QUALITATIVE PERSPECTIVES OF TEHAMA COUNTY BUSINESS OWNERS

Caylyn Brown provided an informational presentation on the Perspectives of Tehama County Business Owners; New Project Highlights and the Draft Tehama County Economic Development Strategy.

This is an informational presentation on the concerted effort to promote economic development and jobs creation in Tehama County.

Outreach with local business owners was conducted between February and June of 2015. The County's geography was also considered, and businesses were included from all areas of Tehama County, including the City of Red Bluff, City of Corning, City of Tehama and the unincorporated areas of the County.

The report shows that Tehama County business owners appear to have a great hope for the future. Some of the major concerns were working with the State and Federal government, the lack of collaboration and the appearance of the County. Work force challenges for larger employers were the lack of trade skills and soft skills, such as showing up on time and dressing appropriately for work. All the area high schools have expanded their career technical education and Shasta College would like to be involved also.

Ideas for economic development include developing a broadband fiber optic cable system, which most large industries look for when exploring areas for expansion.

Ms. Brown stated that she has submitted four (4) packages to the Governor's Office of Business and Economic Development for consideration during the last year.

A discussion by the Councilmembers and Board of Supervisors regarding various areas available throughout the county. 3 Core has obtained a grant to review infrastructure finance and discussion of a link on the websites of the various cities and county that would take interested parties to the Golden Shovel webpage.

Kristina Miller, Corning City Manager, reported that there would be opportunities in Tehama County for a manufacturer that dealt with the use of recycled materials and stated that the City of Corning was interested in expanding.

Chairperson Bundy stated that everyone would have to work together.

Supervisor Garton stated that he would like to meet a minimum of twice a year as a group to discuss and receive updates on economic development activities.

Bill Goodwin, County CAO (Chief Administration Officer), encouraged each city to form an Ad Hoc Committee and/or appoint two (2) members to meet with the County on economic development.

Mayor Parker noted that the TEDC (Tehama Economic Development Corporation) met on a quarterly basis and this could be included in the meetings.

The Mayor of the City of Tehama noted that their city is not included on some of these joint meetings and would like to be included.

Mr. Goodwin questioned if those in attendance would like to see an all City and County meeting with Senator Nielsen and Congressman La Malfa and everyone agreed.

Supervisor Carlson stated that she would like to see the Job Training Center included.

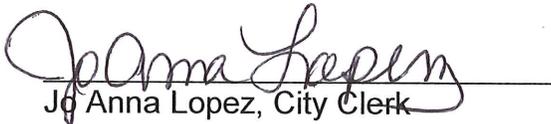
ADJOURNMENT:

There being no further business Mayor Parker adjourned the meeting at 7:15 p.m. until the meeting of December 15, 2015.



Clay Parker, Mayor

ATTEST:



Jo Anna Lopez, City Clerk